

Advertising Application

The International Association for the Study of Dreams

Return form and payment to:

Anne Frey
 IASD Advertising
 6322 Brookline Dr.
 Indianapolis, IN 46220-6709
 annefrey@comcast.net ~ fax: 419-858-1071



This form may be completed and returned via email or printed and return via fax or postal mail.

Contact Information

| | | | |
|-----------------|----------------|-----|----|
| Organization | | | |
| Primary Contact | Address Line | | |
| City | State/Province | | |
| Zip/Postal Code | Country | | |
| Email | Telephone | | |
| Website | IASD Member | Yes | No |

If you purchase an ad to appear in 3 issues of DreamTime Magazine, you will receive a free ad of the same size in the Final Conference Program. Advertising rates can be found in the prospectus. Complete advertising information can be found at http://asdreams.org/2008/idx_sponsors.htm

| DreamTime Magazine - 3 issues per year | | Conference Program - 1 issue per year | |
|--|--|---------------------------------------|------------------------------------|
| <input type="checkbox"/> | 1/8 page ad | <input type="checkbox"/> | 1/8 page ad |
| <input type="checkbox"/> | 1/4 page ad | <input type="checkbox"/> | 1/4 page ad |
| <input type="checkbox"/> | 1/2 page ad - horizontal | <input type="checkbox"/> | 1/2 page ad - horizontal |
| <input type="checkbox"/> | 1/2 page ad - vertical | <input type="checkbox"/> | 1/2 page ad - vertical |
| <input type="checkbox"/> | full page ad | <input type="checkbox"/> | full page ad |
| <input type="checkbox"/> | Number of issues in which you would like your ad to appear. | <input type="checkbox"/> | I qualify for a free conference ad |
| <input type="checkbox"/> | I am placing a special member/author ad for the 2008 printed conference program. | | |

Artwork - submit electronic artwork to annefrey@comcast.net

| | |
|--------------------------|--|
| <input type="checkbox"/> | Please use last year's artwork. |
| <input type="checkbox"/> | I will submit camera-ready artwork. (300 dpi. EPS, TIF, PDF, JPG. Color or black/white.) |
| <input type="checkbox"/> | I would like to have my ad created from a template. (IASD members only) |
| <input type="checkbox"/> | I will contact Catherine Campaigne about designing an ad for me. |

| | |
|--------------------------|-------------------------------------|
| Book Title | |
| Book Title | |
| Book Title | |
| Book Title | |
| <input type="checkbox"/> | Separate ad for each title |
| <input type="checkbox"/> | All titles to be included in one ad |

Payment Information and Advertising Rates (continued on page 2)

| | | |
|--|--|--|
| Total Due | | |
| Current Payment - minimum 50% | | |
| Balance Due - Due prior to publication | | |

| Method of Payment | | | | | | | | | |
|--|--------|--|-----|----------------|---|---|---|---|--|
| Check | | Visa | | MasterCard | | | | | |
| Credit Card # | | | | | | | | | |
| Expiration Date | | | | | | | | | |
| Validation Code | | (The validation code is the last 3 digits in the signature box.) | | | | | | | |
| Name on Card | | | | | | | | | |
| Billing Address | | Check here if billing address is the same as above. | | | | | | | |
| Organization | | | | | | | | | |
| Primary Contact | | | | Address Line | | | | | |
| City | | | | State/Province | | | | | |
| Zip/Postal Code | | | | Country | | | | | |
| Email | | | | Telephone | | | | | |
| Advertising Rates and Specs | | | | | | | | | |
| | | | | Member Rates | | | Non-Member Rates | | |
| Ad size | Inches | | cm | | <i>DreamTime Magazine or Final Conference Program - 1 issue</i> | 1 year/3 issues of <i>Dream Time + FREE ad of same size in Final Conference Program</i> | <i>DreamTime Magazine or Final Conference Program - 1 issue</i> | 1 year/3 issues of <i>Dream Time + FREE ad of same size in Final Conference Program</i> | |
| 1/8 page | 3 5/8 | x 2 3/8 | 1.4 | x 0.9 | \$50 | \$130 | \$65 | \$165 | |
| | 3.625 | x 2.375 | | | | | | | |
| 1/4 page | 3 5/8 | x 4 3/4 | 1.4 | x 1.9 | \$100 | \$275 | \$130 | \$350 | |
| | 3.625 | x 4.75 | | | | | | | |
| 1/2 page | 3 5/8 | x 9 5/8 | 1.4 | x 3.8 | \$165 | \$400 | \$230 | \$600 | |
| | 3.625 | x 9.625 | | | | | | | |
| or | 7 5/8 | x 4 3/4 | 3 | x 1.9 | | | | | |
| | 7.625 | x 4.75 | | | | | | | |
| full page | 7 5/8 | x 9 5/8 | 3 | x 3.8 | \$300 | \$750 | \$425 | \$1,000 | |
| | 7.625 | x 9.625 | | | | | | | |
| Member/Author Ad Info | | | | | | Rates | | | |
| Special Member/Author Ad | | | | | | \$40 | | | |
| Ad created from template | | | | | | \$20 | | | |
| Ad designed by Catherine Campaigne | | | | | | \$70 | | | |
| Thank you for supporting the efforts of The International Association for the Study of Dreams. | | | | | | | | | |
| The specific purposes for which this corporation is organized are to promote scientific research into the study of dreams and to provide an educational forum for the interdisciplinary exchange of such information among the scientific and professional community and the general public. | | | | | | | | | |