

IASD "Regular" Spring Board Meeting Minutes **June 26 and 30, 2009**

Day 1 (June 26, 2009)

In attendance:

Kate Adams	Ernest Hartmann	Jacquie Lewis
Sheila Asato	Deborah Hickey	Hermine Mensink
Deirdre Barrett	Curt Hoffman	Wendy Pannier
Nicolas Brink	Bob Hoss	Richard Russo
Jean Campbell	David Kahn	Alan Siegel
Teresa DeCicco	Stan Krippner	Gunnar Sundstrom
Rita Dwyer	Don Kuiken	Misa Tsuruta
Olaf Gerlach-Hansen	Tom Lane	Katja Valli
Robert Gongloff	Justina Lasley	Robert Waggoner
Jody Grundy		

1. **Acceptance of minutes of last Board meeting.** On motion by David Kahn (seconded by Nicolas Brink), the minutes of the Board meeting held on March 21 and 22, 2009, were accepted.

2. **Executive Committee report.** Olaf Gerlach-Hansen reported that IASD is in a good position financially, in spite of the current world financial crisis. Members of the Exec were concerned that the deadline for submission of committee reports – at three weeks before the meeting – did not provide fresh information; this topic is on the agenda for the second meeting. The Exec noted that Richard Russo is stepping down as Art Committee chair and will propose Deborah Hickey as his replacement. Olaf expressed his concern that the Regional Events Committee continues to be without a chair; he recommended that we have a European chair and a chair for North America. He reminded everyone that we will have a special commemoration for Harry Fiss at the membership meeting.

3. **Nominating Committee report.** Robert Waggoner reported that the results were close in this year's voting for the new Board members. Of the seven nominees, those elected were Mark Blagrove, Teresa DeCicco, Jody Grundy, Curt Hoffman, and Suzanne Wiltink. Electronic voting forms will be made available in the registration area. Robert reminded the Board that all Board members must have their signatures on file in the Central Office in the event a Board vote is needed outside a regularly scheduled meeting. Fewer than 10% of the members used non-electronic votes in this election.

4. **Treasurer's report.** Bob Hoss reported that we expect the conference to bring in \$6000 to \$8000 less than we budgeted for. This was an expensive venue and we had approximately 100 fewer people than last year, including 60 fewer presenters. It helped that we saw the increase

in Journal income of \$6000 over what was budgeted. He projected that by the end of the year we will be negative \$5334 (about \$7,494 below our budgeted margin) but will still retain about \$124,000 in real assets. Bob recommended that we can therefore afford a small amount of targeted strategic funding in areas that bring growth to IASD. He indicated that we should fully fund the added pages to the Journal in next year's budget at a cost of \$4000. He recommended that IASD match research grant funds provided by the Dream Science Foundation this year (and in the future as appropriate) in order to continue to stimulate the growing interest in IASD by researchers (one-third of our attendees this year were involved in the research sessions).

On motion by David Kahn (seconded by Tom Lane), IASD will match funds donated by the Dream Science Foundation in the amount of \$2200 for the 2009-10 budget year. This motion passed with one abstention.

5. 2009 Conference update. Jacquie Lewis reported that the conference was going smoothly. There were some problems with layout and printing of the program and delays with the hotel shuttle. The volunteers are very well organized. Five are back from last year. Paid attendance is 30% lower than last year (approximately 213 versus 303).

6. Education Committee/CE update. Alan Siegel reported that the overall conference evaluation form was revised for this year. He would like to see someone else take on management of this project for next year. He also needs administrative help with the Continuing Education program. This year he had three people rating the submissions for CE applicability; he plans to merge the CE submission evaluations with the basic evaluations. Regarding the online CE program, a lot of people have volunteered to be readers, but he needs people with training in educational evaluation to review and create exams for new books and courses; several people at the meeting offered to help with this. Alan again reminded everyone who might be involved in PR of the importance of saying that we are an APA approved sponsor of CE and the credits are offered by IASD, but we do not offer CE credits ourselves and are not an authorized provider of APA CE, nor do we offer APA CE credits. Reporting this incorrectly could jeopardize our CE status with APA.

7. Oxford/Cambridge exams. Jean Campbell reported that Mark Blagrove knows the person at Oxford in Cambridge who requested to use three of our Frequently Asked Questions on their exam. He got her to agree to identify our website as part of their process.

8. Membership meeting. Jean Campbell reported that she added two events to the agenda for this year's meeting – a eulogy for Harry Fiss and a special thank you gift for Richard Russo. She added that Harry Fiss' family listed IASD as one of the organizations to which people could donate in his memory.

9. Student Awards Committee update. Curt Hoffman reported that Kate Adams has resigned from the committee. He has suggested Dr. Jennifer Parker as a replacement. This year, the donor is only able to support half of the amount previously supported. Considering various

options, the committee has proposed that IASD match the award amount so that they can continue to give two awards. Curt noted that we typically receive 9 to 11 submissions for these awards each year. The Board discussed the need to attract more young people, including getting students to prepare submissions. Jean suggested the committee construct a letter that the Board members could email encouraging their students to prepare submissions.

On motion by David Kahn (seconded by Wendy Pannier), IASD will match funds in the amount of \$550 donated for Student Awards for the budget year 2009-10. This motion passed unanimously.

10. Research Awards Committee update. Bob Hoss reported that Call for Letters of Intent deadline is 15 August and that the plan once again is to make the Grant awards in November. The committee has awarded seven grants since the program was started.

11. Membership Committee overview. Jody Grundy reported that we have 614 members (accounting for couples) as of the end of May; we had 627 at this time in 2008. Renewing income is up this year, however, overall income is down a bit. She felt Montreal was a special draw which brought us a lot of new members. The multilingual “welcome gateway” on our website is now in five languages, Italian, Spanish, French, Japanese, and Hebrew. Jody feels it is time to begin looking for a successor as chair of this committee. She also suggested formation of a volunteer committee and a volunteer coordinator to help manage our volunteer functions in an orderly way. Curt Hoffman stated that our fee for patron membership is quite low in relation to what other organizations charge; also we need to give our patron members something special, such as listing them in our publications.

12. Development Committee report. Jean Campbell reported that we had enough money to cover only four conference scholarships and just happened to receive only four requests for scholarship funding. Regarding the PsiberDreaming Conference, the same people who signed on to advertise for this annual conference are the same ones who signed on to advertise for the PsiberDreaming Conference. Jean said that the conference will be broadening its scope beyond just psi dreaming; this year’s theme will be Magical, Mythical Dreams of Transformation. It will run from September 27 to October 10. Submitters need to know that presentation content must be different from what they prepared to present at the annual conference.

13. Quiet Campaign report. Robert Waggoner reported that we received notice from two individuals that they are including IASD in their wills; we will receive \$100,000 from each upon their passing. He said Richard Wilkerson has established a web presence to help people learn about our partnership with the Marin Community Foundation. He has received requests from people who want to donate their dream journals upon passing. Bob Hoss suggested contacting Bill Domhoff about putting these journals in his database.

14. Regional Events report. Jean Campbell noted that in the absence of a chair for the Regional Events Committee, the Exec has been managing these. Bob Hoss suggested that small regionals fall under the management of the Membership Committee Chair as part of the regional

representatives' activity, and recommended we update and complete a policy and procedures document that can be used to manage them. There are several possibilities of events, including Dallas and Sweden. Olaf said that we can't lump major regional event planning in with another committee, such as membership, because of the amount of energy it takes to plan one of these events; they are much like planning an annual conference. He suggested having two chairs, one for Europe and one for North America. Sheila Asato noted that it is difficult to turn regularly planned locally run workshops or weekend retreats into a regional because the regional requires top-down management. Curt Hoffman said he will not be able to be directly involved in a Jordan regional and is hoping Lana Nassar will help with this. Jean noted that people in that area are not comfortable paying for conferences or similar events. Sheila felt we should not promote events such as this in other parts of the world until someone there is interested and excited about it; we don't want to be seen as "missionaries." Other discussion included partnerships with other organizations and increasing our affiliate program.

15. Online Committee report. Curt Hoffman said he appreciated the fact that many of the programs and projects suggested by the Online Committee are being implemented. The committee needs a champion, someone who is technically savvy.

16. 2010 Conference update. Robert Gongloff reported that he hopes to fill most of the key volunteer positions this week. Discussion included suggestions for invited speakers. Bob Hoss suggested that we work closely with Bob Haden to be sure we draw people from his institute. He said he knows of four or five people from that institute who would like to present at our conference. He suggested offering discounts to people who want to attend Haden's summer conference and ours, and perhaps do some co-advertising. Ernest Hartmann wanted to assure people from outside the US that it will really not be that difficult to get to the conference.

17. Dreaming update. Deirdre Barrett reported that our annual royalties for electronically accessed articles from APA were over \$16,000 this year, up from approximately \$10,000 last year. She has learned that most of the delays in receiving the Journal have affected people in Europe. Curt Hoffman asked if there is a way to track non-IASD subscribers who might want to become members. Jody said we need to approach APA to see if we can get a list of these people. Bob Hoss asked about the status of increasing the number of pages of the Journal. Deirdre said we are already committed to our current number but will increase pages in 2011. Alan Siegel suggested we look into adding a link in the Journal to direct people to our website, specifically for CE, new membership, etc. Jean said we currently include our basic website in the ad and noted that it is difficult for many to work with a URL that is too complex.

Addendum: Deirdre Barrett later informed the Board that APA has appointed Barbara Spruill to be our central contact point to help resolve the problem of Journal issues that have not been delivered.

18. Dream News update. Jean Campbell wanted to be sure everyone noted the change in title from E-News to Dream News.

19. **DreamTime Update.** Richard Russo reported that the cost of the magazine keeps creeping up. He said he expects to have more time to devote to the magazine this year and will look into what would be required to make the magazine a newsstand/subscription publication. He feels we would need a paid staff and an advertising manager. Board members offered suggestions of other similar organizations and publications he could research for management suggestions. Discussion included the possibilities of gaining or losing members by offering subscriptions. Deirdre suggested selling the magazine per copy rather than by subscriptions.

20. **Retiring Board members.** Jean Campbell and the entire Board expressed their appreciation to the retiring Board members: Sheila Asato, Umberto Barcaro, Anne Frey, Jody Grundy, and Hermine Mensink.

Day 2 (June 30, 2009)

In attendance:

Kate Adams	Robert Gongloff	Hermine Mensink
Sheila Asato	Jody Grundy	Wendy Pannier
Mark Blagrove	Ernest Hartmann	Cynthia Pearson
Nicolas Brink	Deborah Hickey	Alan Siegel
Jean Campbell	Curt Hoffman	Gunnar Sundstrom
Layne Dalfen	Bob Hoss	Misa Tsuruta
Teresa DeCicco	David Kahn	Katja Valli
Rita Dwyer	Don Kuiken	Robert Waggoner
Olaf Gerlach-Hansen	Tom Lane	

21. **Welcome to new Board members.** Jean Campbell welcomed the new Board members: Mark Blagrove, Teresa DeCicco, Jody Grundy, Curt Hoffman, and Suzanne Wiltink.

22. **New Bylaws rules regarding Board composition.** David Kahn reminded the Board of the new Bylaw rules. We can have 15 board-elected board members/directors and seven board-appointed members, all with three-year terms. Officers must be board members/directors. Officers do not take office until they are voted in.

23. **2009-10 slate of officers.** Robert Waggoner reported that the Nominating Committee decided that the Vice President will not automatically be identified as the President-Elect, as has been done in the past.

On motion by Curt Hoffman (seconded by Tom Lane), the Board will adopt the new slate of officers proposed by the Nominating Committee: Robert Waggoner (President), Jody Grundy (Vice President), Jean Campbell (Chair of the Board), Bob Hoss (Treasurer), and Robert Gongloff (Secretary).

24. Membership Committee report. Jody Grundy reported that Jeff VoVillia has offered to help the committee by providing web-based expertise, including expanding our FaceBook page. She reported that the meeting of the regional representatives went well. They addressed the question, “How do we as a regional network envision the future of IASD?” They identified the most important areas of concern to include recruiting younger members (including high school and elementary school students), “tea parties” (small in-person gatherings in homes, pubs, etc.), and road shows (teams of experienced dream workers traveling to various locations supporting an annual dream theme, such as Dreams and Creativity, proposed by Valley Reed).

Action item: Bob Hoss will lead a group to draft a policies and procedures document for small regional events. Those who offered to be part of this group include Jody Grundy, Olaf Gerlach-Hansen, Marcia Emery, Rita Dwyer, and Robert Gongloff.

25. Global Advisory Committee report. Olaf Gerlach-Hansen presented the Board with a list of proposed members of the committee. He proposed that the members serve a three-year term. In response to Jean’s suggestion that he stagger the term limits, Olaf said he wanted to initially build a core group to get the committee functioning, then make changes after the first three year period. He said he expects the interaction between members to be a bit tedious at first because of the different levels of understanding of the English language. According to our new Bylaws, this is the only committee whose members must be nominated by the Nominating Committee and approved by the full Board. The Nominating Committee met and approved the list submitted by Olaf. Others added in the future must also be nominated by the Nominating Committee. There was some discussion about how cumbersome this will be to administer and thus a need to change this voting requirement in the bylaws at a later date.

On motion by Ernest Hartmann (seconded by Nick Brink), the Board approved the new members of the Global Advisory Committee as submitted by Olaf Gerlach-Hansen and proposed by the Nominating Committee. This motion passed unanimously.

Following are the names of the Global Advisory Committee approved by the Board, with the region they represent and their home country:

- Rosa Antwandter, Latin America (Chile)
- Margaret Bowater, Australia-Pacific (New Zealand)
- Misa Tsuruta, East Asia (Japan)
- Mohamed Salem, Middle East (U.A.E.)
- Claudes Desloges, Canada
- Stanley Krippner, Global resource person (USA)
- Umberto Baccaro, Southern Europe (Italy)
- Kate Adams, British Isles (UK)
- Gunnar Sundstrom, Nordic region (Sweden)
- Jody Grundy, Membership Committee Chair, liaison to regional reps (USA)
- Olaf Gerlach-Hansen, Chair of GAC (Denmark)

26. Arts Committee report. On motion by Curt Hoffman (seconded by David Kahn), the Board

appointed Deborah Hickey as the new chair of the Arts Committee. Deborah Hickey presented an idea that there be a call for submissions of artists to design directional signs for the registration area that could be used from conference to conference. She will discuss this with the Conference Advisory Committee.

27. 2009 Conference report (part 2). Following are some of the key issues discussed:

Bob said there was a problem with the dream ball band not wanting to abide by our scheduling; our schedule requirements need to be clearly included in the agreement when contracting with next year's band.

In some cases, volunteers were not available to sign CE forms at presentations. There is no way to check if volunteers did their jobs, so we may need to add something to the procedures (for example, having session chairs initial the room monitor's schedule). Alan Siegel said there needs to be a higher level of training for volunteers regarding evaluations, especially CE. He said Board members need to set an example. Layne Dalfen suggested that presenters tell their audiences how important it is that they get feedback about how they are doing and this is best done through the evaluations. Alan felt it was best for the volunteer to hand each person an evaluation form rather than put them on chairs or just stack them in the back of the room. Bob Hoss indicated that this may be impractical given that they are trying to check the room, sign CEs, and make arrangements with the session chair at the same time as people enter.

A number of Board members commented favorably about the hotel staff; the only real complaint was about the temperature of some rooms (usually too cold) and the shuttle service.

Sheila Asato brought up the issue of conflicting presentations. For instance, very few people came to the presentations that were scheduled against Robert Moss' workshop. This is an ongoing problem for program chairs, normally difficult to resolve.

Bob Hoss noted that many panel and symposium session chairs did not follow the order of presenters as shown in the program nor did they provide the session order when asked prior to the printing of the program. Many times, attendees come in for a specific presenter. Track and session chairs need to determine the order and direct the session chair to not change it.

Tom Lane noted that we need to be cognizant of visual obstructions in presentations. Every seat should be a good seat.

28. 2010 Conference report. Robert Gongloff reported that all of the key positions have been filled. David Kahn emphasized how important the conference planning luncheon is; this needs to be done each year. Bob Hoss reported that a newly forming Research Committee met and has some specific ideas about events for next year, including recommending a keynote speaker with a research background and emphasis, plus holding a Poster Session adjacent to a lunch on the first day for researchers to meet in both a professional and social forum.

29. 2011 Conference discussion. Hermine Mensink discussed the hotel and venue options for the only potential site we have to consider at this time: Amsterdam. She said she has three people who said they will help with the hosting functions and the program. She also has many who have offered to work as volunteers. The hotel rates are reasonable and are about 7/10ths of a mile from the two main venue sites, the Podium Mozaïek (an international cultural center) and a school. The theme for the conference will be Unity and Honoring Diversity. Hermine plans

to present a formal proposal at the fall Board meeting. Bob Hoss emphasized the need for the Conference Advisory Committee to provide direct assistance to their counterparts on the 2011 conference.

30. Committee structure review. Jean Campbell asked all committee chairs to look at their committees and submit changes to Robert Gongloff. The board discussed two suggestions that came from the Executive Committee, that the deadline for committee reports be changed to one week prior to the Board meeting and that all committees which have not seen action since the last Board meeting must report that lack of activity to the Board. Jean reminded the Board that Richard Wilkerson needs time to prepare statistics and other data to certain committee chairs for their reports. However, requiring that reports are submitted closer to the Board meetings will insure fresh information. David Kahn pointed out that there are different kinds of reports that need to be made available to the Board: information items, action items, and statistics. He said that chairs need to make it clear to the Board when action is required by highlighting those items.

On motion by Curt Hoffman (seconded by Tom Lane), the Board set the submission deadline for committee reports to be two weeks prior to a Board meeting. This motion passed with one abstention.

31. Old business. There was no old business to discuss.

32. New business. Bob Hoss informed the Board that the researchers met and discussed the reformation of a larger Research Committee, beyond the group that manages the Research Grants (which Bob Hoss chairs). Several researchers have expressed an interest in being members of this committee and want to decide among themselves who will be included in the membership, who will chair the committee, and decide what events the committee wishes to take on. They have already made plans for events at next year's conference, and are considering online research conferencing. Katja Valli agreed to take the lead in communicating with the researchers to create the committee list and initiate the decision process for the Chair (which may rotate on an annual or periodic basis). Bob said that we do not have research abstracts online in a journal-type format that can be referenced, but Michael Schredl has offered to work with us in a partnership agreement to post specific mutually-agreed-upon abstracts on his international joint research site. Bob took the action to talk with Michael about creating a plan for board approval.

The date and times of the next Board meeting will be decided through email correspondence.

33. Strategic Planning Session. Wendy Pannier facilitated a formal strategic planning session. The question addressed by the Board was, "How can IASD position itself and focus its collective expertise to better serve the needs of diverse audiences around the world?" Results of this session will be published under separate cover.

34. **Adjournment.** On motion by Curt Hoffman (seconded by David Kahn), the meeting was adjourned.

Respectfully submitted,
Robert P. Gongloff, Secretary